

Continuing Education Credits

- Certified Health Education Specialists
Application has been made to the National Commission for Health Education Credentialing, Inc. (NCHEC) for CHES Category I continuing education contact hours (CECH)
- Oklahoma State Department of Health Employees
Cultural Awareness and Safety Credits pending approval
- Oklahoma State Agency Employees (except Higher Ed)
4 hours Supervisory Credit by the Oklahoma Office of Personnel Management
- Social Work Continuing Education 13 clock hours approved by OSDH

For the Built Environment Pre-conference:

- OT & PT CEUs are Pending the Approval of the OK Medical Board of Licensure and Supervision
- American Planner's Association CEU Credit is pending approval

Hotel Reservations

Conference Hotel: Sheraton Oklahoma City
One North Broadway
(800)325.3535

Rooms blocked for "OPHA" participants from April 5 - 7
Conference Rate: \$99 (1 - 2 persons), \$129 (3 persons), \$159 (4 persons)

Deadline to reserve: March 5th, 11:59 pm.

Must cancel 5 days prior to arrival or be charged 1 night's room + tax.

OSDH MEMBERS MUST BOOK RESERVATION THROUGH THEIR AGENCY — DO NOT CALL HOTEL DIRECTLY.

Parking Garage

\$10/day — Hotel Guests
By the hour up to \$10/day — Non-Guests
Cox Center \$6 event parking
Visit www.parkingokc.com for other options



The Heart of the Matter, Oklahoma

71st Annual Oklahoma Public Health Association Conference

April
7th & 8th
2010

Sheraton Oklahoma City
One North Broadway
Downtown — Bricktown

Sponsors

- o TSET
- o US Census
- o OSDH Heart & Stroke Program
- o OU College of Public Health
- o Area Health Education Centers
- o Community Health Foundation
- o Integris Men's University
- o Indian Health Care Resource Center

Conference Overview

Ranked 49th in the nation in cardiovascular deaths, 48th in prevalence of smoking, and 43rd in obesity, Oklahomans must take serious steps to reverse these disturbing trends. This conference will increase the capacity of Oklahoma's cardiovascular health programs to address prevention of cardiovascular disease at the community level. Presentations from nationally prominent public health experts will stimulate dialog and collaborative efforts among public health and health care professionals, public officials, and communities to improve the cardiovascular health rankings of Oklahomans. Three tracks will run simultaneously throughout the conference 1) tobacco control, 2) built environment, physical activity, and nutrition, 3) behavioral and chronic disease management. OPHA is dedicated to advocating for these and other health-promoting measures.

Featured Speakers

Dr. Stanton Glantz

Dr. Stanton Glantz is a researcher at the University of California, San Francisco. He has been a long time critic of tobacco and is a top member of the anti-tobacco public health community. In 1994, more than 4,000 pages of secret internal tobacco industry documents mysteriously arrived at Glantz's office at the University of California in 1994. They were sent by a secret source, "Mr. Butts." When he received the documents, he put them on the Internet and was subsequently sued by Brown & Williamson tobacco. He also compiled them into the book, "The Cigarette Papers."

Heather Wooten

Heather Wooten is a Senior Planning and Policy Associate with Planning for Healthy Places at Public Health Law & Policy, where she researches best practices, develops tools, and works with communities to connect land use, economic development, and health. She is a co-author of one of the premier publications on developing and implementing health policy language in land use plans, How to Create and Implement Healthy General Plans.

Conference Objectives

1. Improve understanding of the evidence-based best practices in reducing risk factors for cardiovascular disease that can be applied at the community and state levels.
2. Be familiar with the importance of specific policy initiatives to reduce cardiovascular disease in Oklahoma.
3. Understand the importance of comprehensive strategies and partnerships in addressing cardiovascular health.
4. Identify disparities in CVD trends and risk behaviors and understand strategies to address these factors.
5. Understand state and community-based strategies to:
 - a) Lower tobacco use.
 - b) Enhance the built environment by intentionally creating access to improved nutrition and physical activity.
 - c) Enhance behavioral management and prevention in Oklahoma populations, especially disease screening (hypertension, glucose, cholesterol) and chronic disease management.

Dr. Judy Kruger

Dr. Judy Kruger is a specialist in elder care and chronic disease prevention for the Centers for Disease Control and Prevention. She has been awarded the National Center for Infectious Diseases Recognition Award and Secretary's Award for Distinguished Service. Her speeches focus on motivating people to make the lifestyle changes that will enable them to stay healthier longer. She has published numerous papers with topics concerning weight loss, physical activity patterns, and chronic disease prevention.

Dr. Carmen Rita Nevarez

Dr. Carmen Rita Nevarez, MD, MPH currently serves as the Vice President of External Relations and Preventive Medicine Advisor at the Public Health Institute. She has 30 years of experience as a physician and 20 years as a public health practitioner, having served as the Director of Department of Health and Human Services and Health Officer, City of Berkeley, California. She is currently President-elect of the American Public Health Association (APHA). Her areas of expertise include women's reproductive health, community based strategies for chronic disease prevention, and social media for public health.

Tuesday, April 6 (Pre-Conferences)

1:00 pm – 5:00 pm

Built Environment & Public Health
Nigh Center at UCO in Edmond, OK

1:00 pm – 5:00 pm

Stress Management for Public Health Professionals
Sheraton OKC

7:00 pm – 9:00 pm

Mix & Mingle
Cash bar available, Aria Lounge, Sheraton Hotel

Wednesday, April 7, 2010

7:00 am – 5:00 pm

Registration
Sheraton OKC, 2nd Floor

8:30 am – 8:40 am

Welcome — Reggie Ivey, OPHA President

8:40 am – 9:40 am

Plenary Speaker I — Dr. Stan Glantz, Tobacco Control

9:40 am – 9:50 am

Break — Silent Auction — Poster Sessions — Exhibits

9:50 am – 10:50 am

Concurrent Session I
(sessions are repeated at 11:00 am, except Healthy Homes Part I)

- The Four Ways to Reduce Your Stress Starting Today!
Donna Rynda

- Smoking Cessation & Pregnancy
Dr. Laura Beebe

- Correlation between Cardiovascular Disease and Periodontal Disease
John Dmytryk D.D.S.

- Screening for Metabolic Syndrome, A New Mission For Public Health?
Dr. Timothy Cathey

- Heart Health & Emergency Medicine
Dr. Charles Stewart

- Prevention and Health Care Needs — Perspective from Preventive Cardiology and Clinical Lipidology — How Can We Team Up?
Dr. Carl Rubenstein, MD

Thursday, April 8

- Heart Healthy Cooking & Food Demonstration
Fernando Acuna

- Taking PE Outside the Walls of the Gym
Beth Kirkpatrick

- Time Lost is Brain Lost!
Mary Pinson

- Healthy Homes, Part I
Dr. Patrick Bohan

- Healthy Homes, Part II
Dr. Patrick Bohan

10:50 am – 11:00 am

Break — Silent Auction — Poster Sessions — Exhibits

11 am – Noon

Concurrent Session II (please select from listings above)

Noon – 12:15 pm

Tobacco Freeze

12:15 pm – 1:15 pm

Tobacco Prevention Video Contest
Lunch

1:15 pm – 1:30 pm

Break — Silent Auction — Poster Sessions — Exhibits

1:30 pm – 2:15 pm

Section Business Meetings

2:15 pm – 2:30 pm

Fitness Break with Steve Siedel

2:30 pm – 2:45 pm

Introduction to Oklahoma City: Mayor Cornett

2:45 pm – 3:45 pm

Plenary Speaker II — Heather Wooten, MCP, Built Environment

3:45 pm – 4:00 pm

Entertainment

4:00 pm – 4:15 pm

Close of the Day

4:30 pm – 5:30 pm

Walking Tour of Downtown OKC with Larry Hopper

7:00 pm tip off

OKC Thunder v. Denver Nuggets, Ford Center
(e-mail epi_alee@cox.net to order \$24 ticket)

Thursday, April 8

7:00 am – Noon

Registration
Sheraton OKC, 2nd Floor

8:00 am – 8:30 am

Relaxing Yoga with Tiffany Porte

8:30 am – 9:15 am

OPHLI Awards & OPHA Awards & Scholarships

9:15 am – 9:30 am

Break

9:30 am – 10:30 am

Introduction by Reggie Ivey, OPHA President
Plenary Speaker III — APHA President's Address — Dr. Carmen Nevarez, Behavioral and Chronic Disease Management

10:30 am – 10:45 am

Fitness Break with Steve Siedel

10:45 am – 11:45 am

Introduction by Dr. Cline, Commissioner of Health
Plenary Speaker IV — Dr. Judy Kruger, Physical Fitness and Nutrition

11:45 am – Noon

Close of the conference

Noon – 1:00 pm

OPHA Business Meeting

1:00 pm – 2:00 pm

Lunch On Your Own

Post Conference

2:00 pm – 5:00 pm

CPR Certification Post Conference

OPHA Registration Form

April 7 – 8

Pre-registration is encouraged and **must be received by March 26**. Additional \$10 fee for registrations after March 26. OPHA registration badges are required for admittance to conference events.

Payment Information	Member	Non-Member	Retiree/ Student Member	Retiree/ Student Non-Member
	<input type="checkbox"/> Full Conference	<input type="checkbox"/> \$75	<input type="checkbox"/> \$105	<input type="checkbox"/> \$35
<input type="checkbox"/> Pre-Conference Workshops				
Built Environment	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50
Stress Management	<input type="checkbox"/> \$25	<input type="checkbox"/> \$35	<input type="checkbox"/> \$10	<input type="checkbox"/> \$10
<input type="checkbox"/> Post Conference Workshop CPR Certification	FREE	<input type="checkbox"/> \$20	FREE	<input type="checkbox"/> \$20
<input type="checkbox"/> Public Health T-shirt	<input type="checkbox"/> \$20	<input type="checkbox"/> \$20	<input type="checkbox"/> \$20	<input type="checkbox"/> \$20
Total Enclosed or Due				

For online registration go to www.opha.net

Name _____

Employer/School _____

Mailing Address _____

City, State, Zip Code _____

Daytime Phone Number _____

E-mail Address _____

Payment Method *(Check One)*

Purchase Order (PO) or Letter of Authorization

Corporate Agency Members:
OSDH, OCCHD, THD Employees (will register through their agency)

Check — Make payable to *OPHA*
Mail check to:
Oklahoma Public Health Association
330 W. Gray, #100-6B
Norman, OK 73069

Questions?

Contact OPHA at 405.364.4050 or opha@earthlink.net

Vegetarian diet request for Wednesday lunch